

701

san marco

— ART PROGRAM —



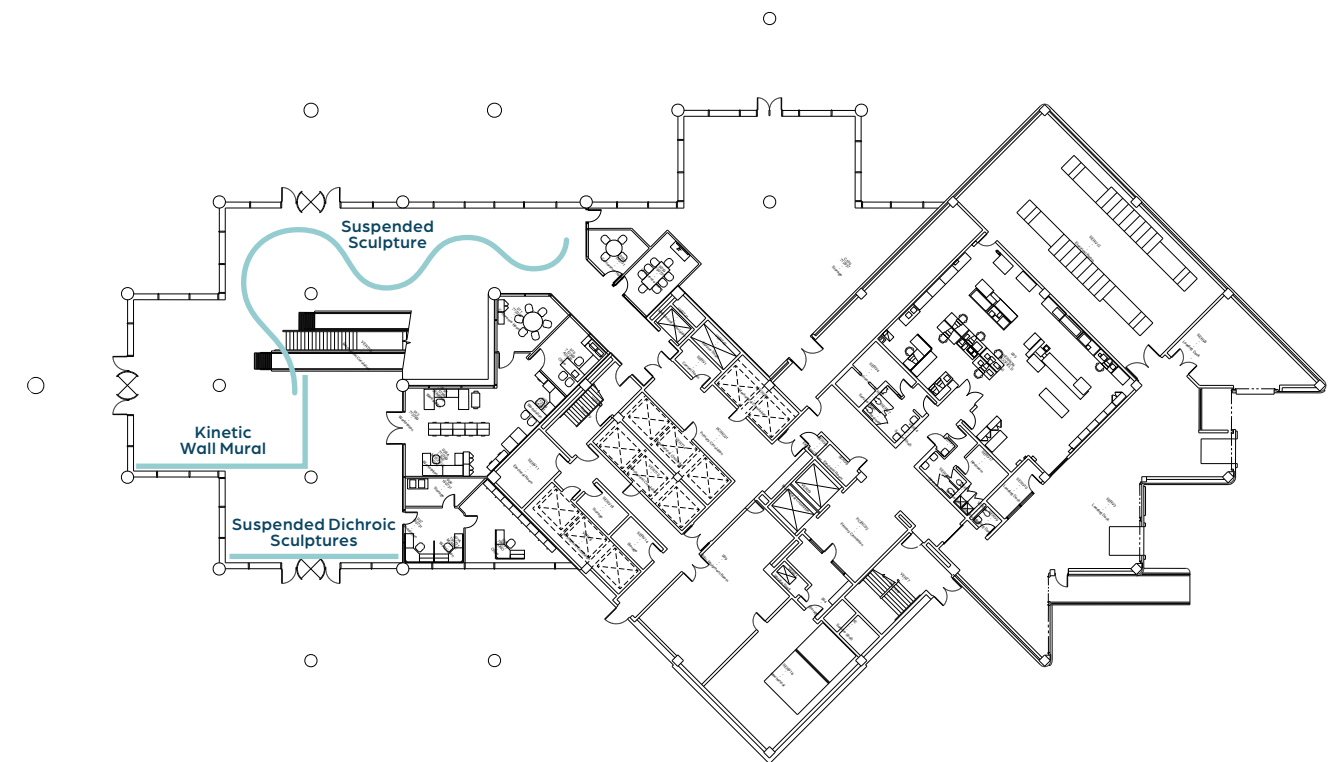
701 SAN MARCO

art program narrative

As our communities transition back to the workplace, we are all on a journey of new discoveries. When moving throughout the spaces of 701 San Marco, visual art elements create a sense of awe by combining natural aspects of the environment with man-made, experiential art. Immersive artistic experiences elevate a space from being simply a workplace to being a driving force of creativity and community. Interactive works of art—works that invite spectators to not only “see,” but to explore, engage, and create—bring environmental enrichment for the patrons. When you enter 701 San Marco, you will know that you have entered somewhere special.

The works of art selected reflect a desire not just to tell a story, but to weave a rich tapestry of regional identity and ephemeral moments that combine to create an unforgettable experience in the space. Through intentional placement of light and color—as well as the inclusion of references to regional flora, fauna, and stories—the art program will bring forth conversation and encourage curiosities about human experiences and the connection to the natural world. By activating the building’s interiors, exteriors, and hybrid spaces, the art elements as a whole will be an experience that allows visitors to feel both grounded in nature and creatively inspired.

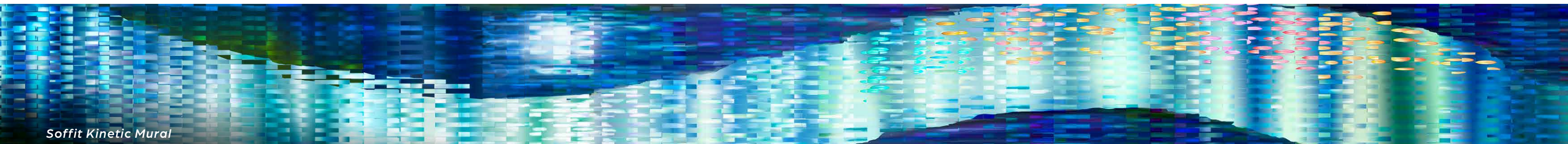
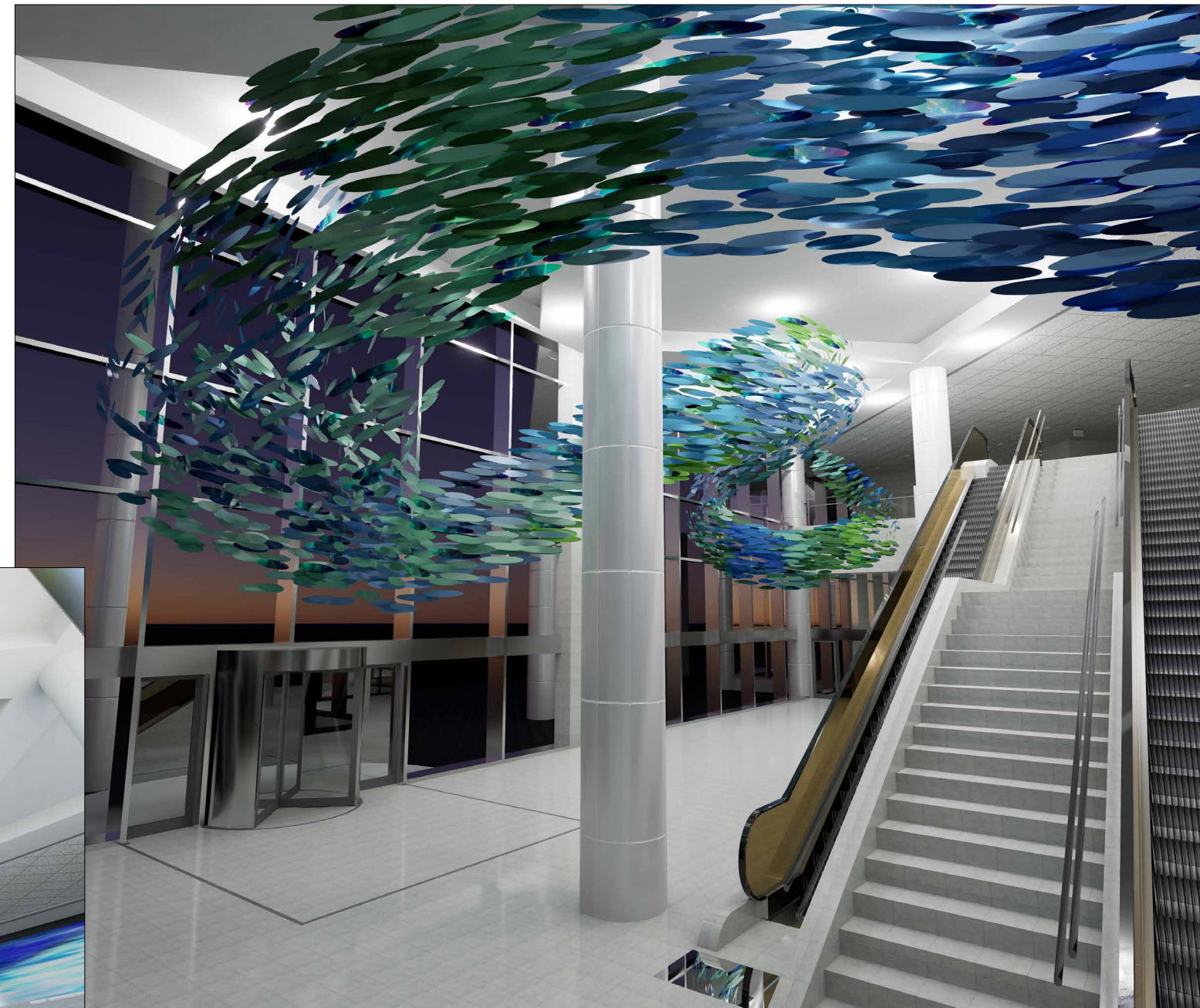
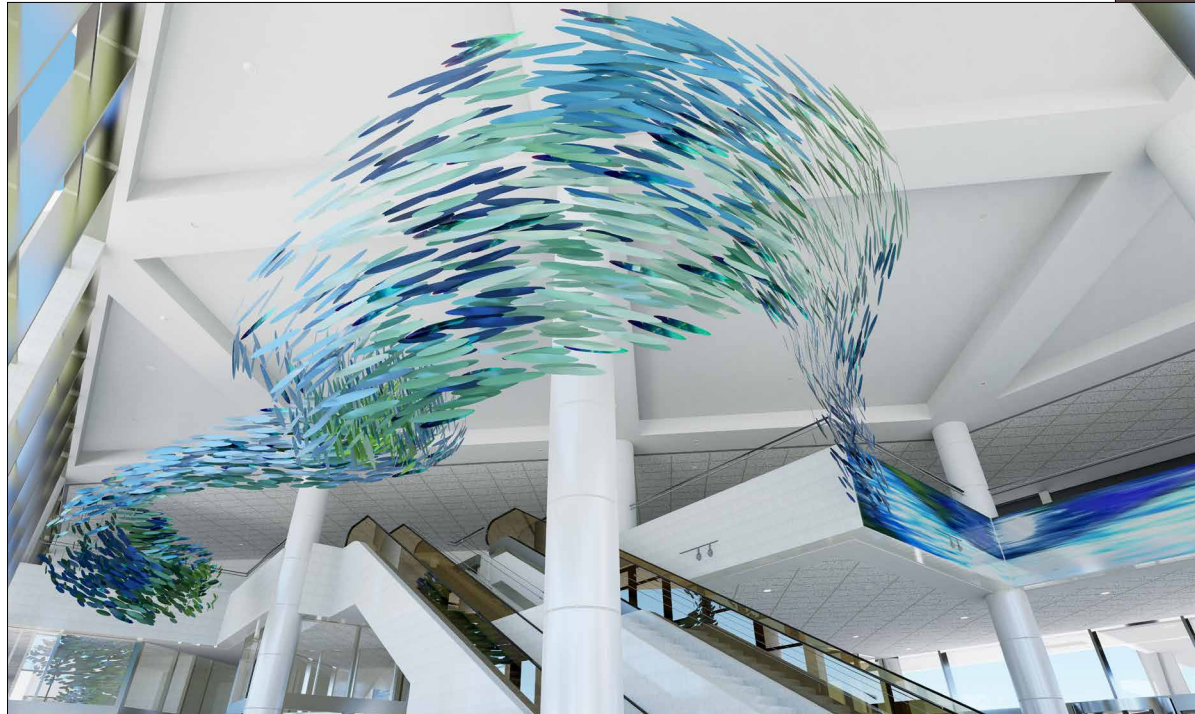
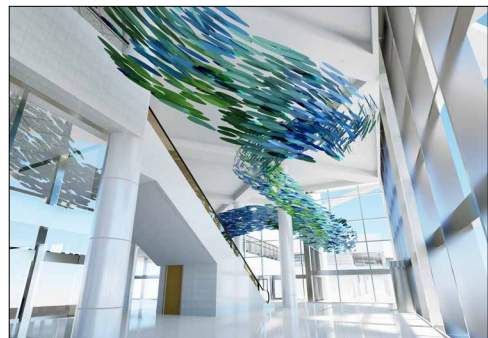
Connection to our environment promotes wellness and peacefulness, and exposure to art encourages creative problem solving and generative thinking. With a curated selection of awe-inspiring works custom made for the space in collaboration with exceptional artists, 701 San Marco will be a crafted environment with trails and transitions serving as a hub of creativity and community. More than a building, it is a destination that draws people together to experience wonder, surprise and delight.



Daniel Goldstein

RIVER OF LIGHT

Suspended aluminum sculpture “jumping off” from a kinetic mural inspired by the nearby St. Johns River. The elements suspended in front of the custom background image will rotate when hit with ambient air currents and will be arranged in a gradation of colors to mimic moonlight reflecting on water. Color palette include blues and greens with highlights. Materials include dye sublimation printed aluminum, painted aluminum, and dichroic acrylic. Spanning two soffit walls: 22.85' x 74.5" and 44.25' x 74.5". In progress – currently waiting to be installed.



Soffit Kinetic Mural



Daniel Goldstein

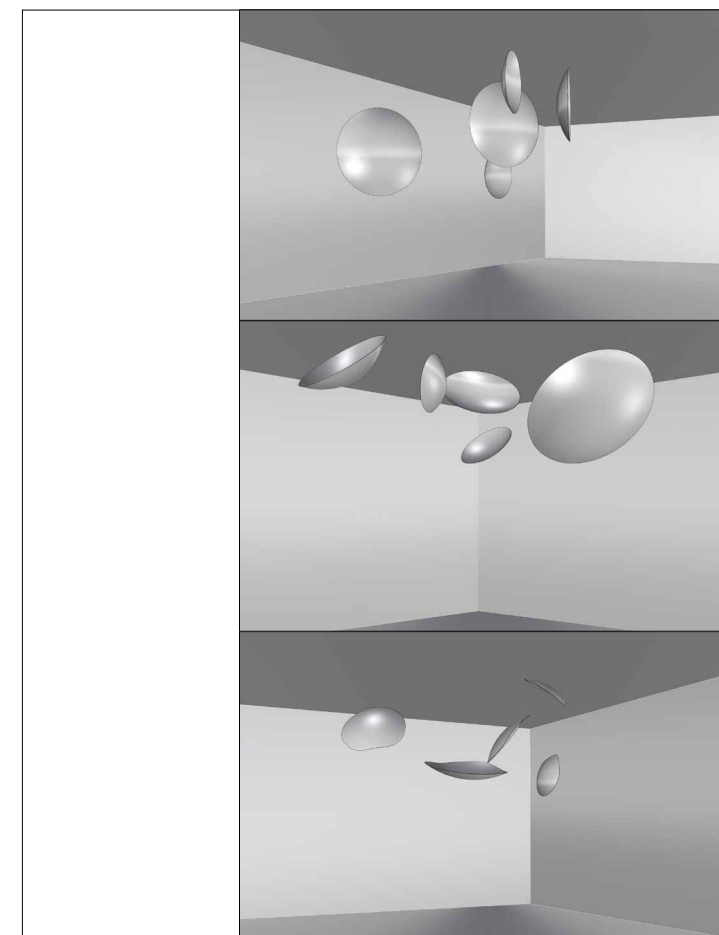
Daniel Goldstein was a San Francisco based artist originally from New York. His woodblock prints, collages and sculptures have been exhibited in leading galleries and museums throughout the world.

His undergraduate studies took place at Brandeis University where he studied with Michael Mazer and Peter Grippe. He received his BA at The University of California, Santa Cruz. Graduate studies continued at San Francisco State University and St. Martin's in London where his teachers included Sir Anthony Caro and William Tucker.

Permanent collections containing Daniel's work include The Fine Arts Museums of San Francisco, The Oakland Museum, The Berkeley Art Museum, The Art Institute of Chicago and The Brooklyn Museum of Art. His large public sculptures are owned by numerous American and international corporations and municipalities. His mobiles and kinetic works are on display in plazas, lobbies, train stations and town squares from California to Pennsylvania.

Daniel was the founding president of Under One Roof and Visual Aid, two highly successful non-profits that generate funds for education, medical and support services.

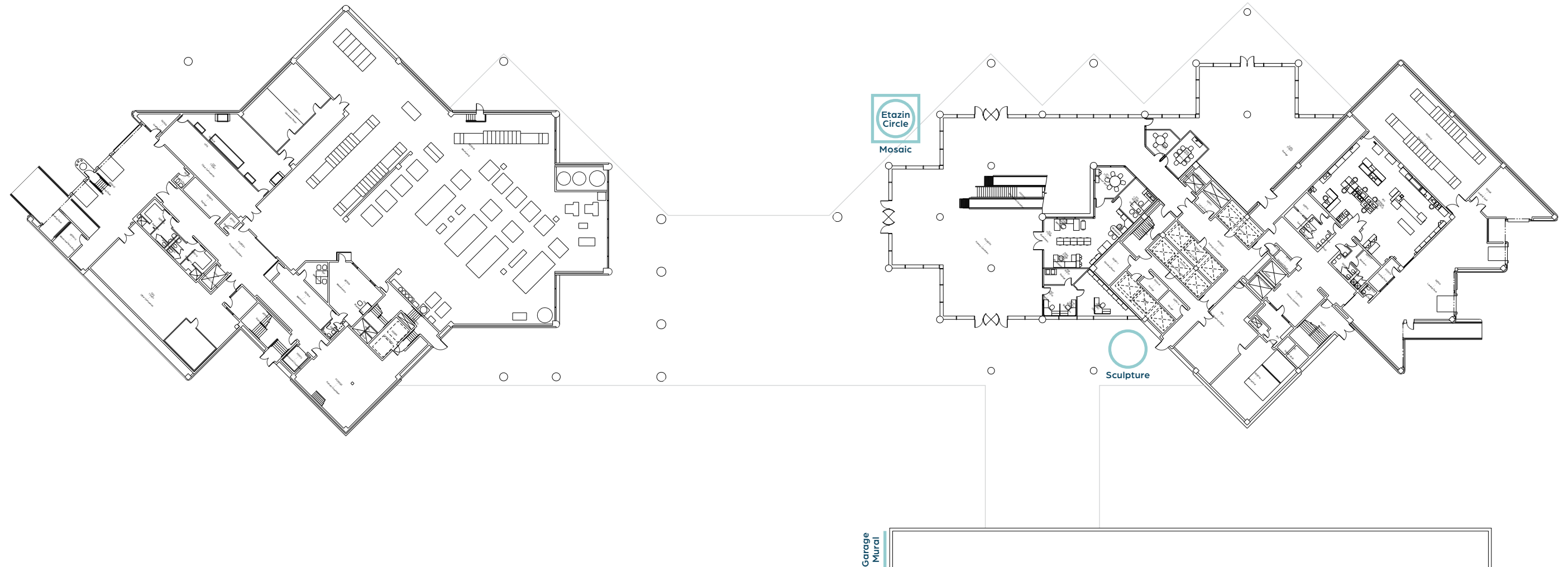
suspended DICHROIC SCULPTURES



Series of suspended dichroic acrylic sculptures that reflect the incoming sunlight and produce a range of dynamic colorful reflections throughout the day. Five pieces total: two 5' diameter, one 4' diameter, and two 3' diameter. Currently in design phase with a Chicago artist fabrication team.

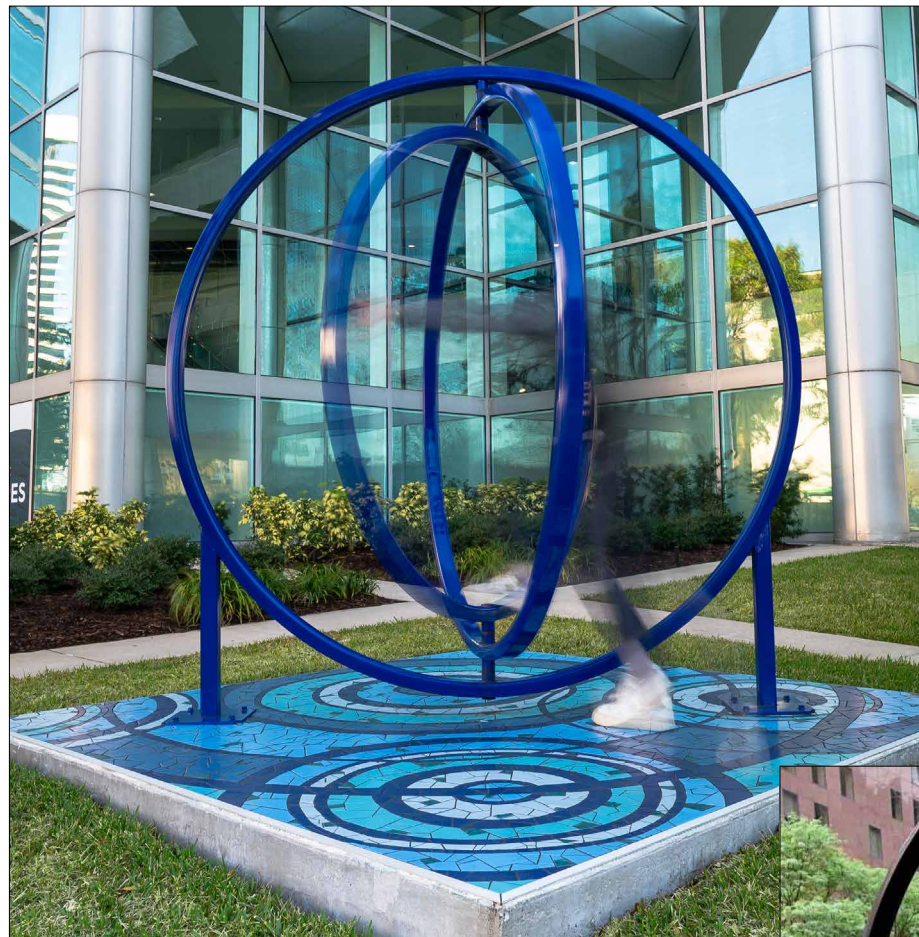


EXTERIOR ARTWORK



Kathleen Werner

ETAZIN CIRCLE



Steel outdoor circle sculpture with cobalt blue powder coat. Approximately 96" wide by 102" tall. Sculpture is placed north of the lobby in conjunction with the Water Rings tile mosaic .



Kathleen Werner

Kathleen Werner has immersed herself in many different aspects of the artistic realm. Her career began at 20 years old when she designed and opened a boutique in Scottsdale, Arizona, which she called "Zen." Featuring Asian art, Zen sold meditation pieces and teas from all over the world. At the age of 25 she also designed and owned a gallery for large scale modern art in Arizona featuring creative local talent.

Werner's interests eventually turned to a more architectural aesthetic. She completed a program at the Frank Lloyd Wright School of Architecture at Taliesin West in Scottsdale, Arizona. While there, she became interested in and inspired by the idea of creating interactive art, large pieces that could be both beautiful and useful: enhancing landscaping or living areas while embracing true function.

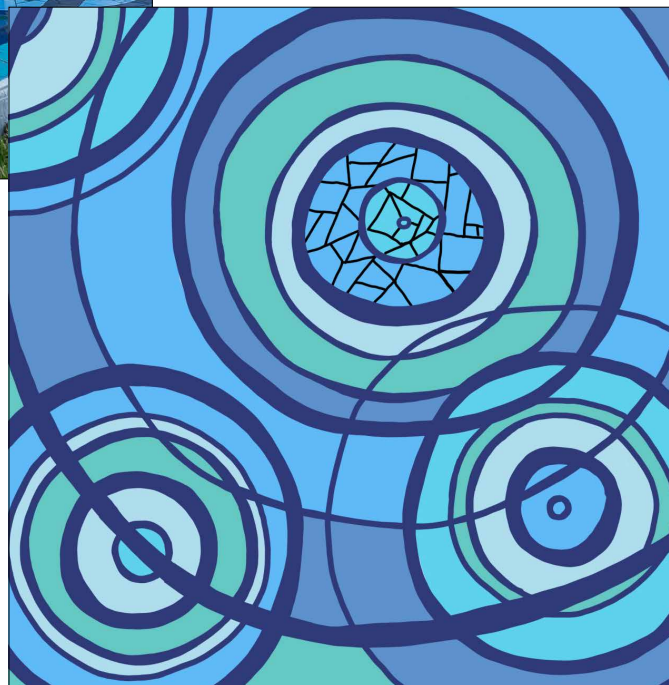
Her initial project design, Etazin, is an interactive outdoor lounge chair and sculpture piece that is now a permanent installation at Taliesin West. The more recent Etazin Square incarnation has been added to the art collection at the Hyatt Regency Scottsdale Resort and Spa in Gainey Village. Etazin is also currently featured as public art in Manhattan at 48th and 3rd where people sit and take photos all day long.

Werner and her designs have been featured in numerous publications, websites and design magazines and are selling all over the world.

Kathleen Werner is a member of the National Arts Club in Manhattan, and on the board of directors of the Taliesin Fellows, Frank Lloyd Wright's School of Architecture Alumni Organization.

Cherie Bosela

WATER RINGS



Abstract tile mosaic covering 9' x 9' concrete foundation for the steel Etazin Circle sculpture. Referencing rings on the surface of water in a variety of blue and green hues, iridescent tiles are sprinkled throughout the composition to mimic sunlight hitting water.



Cherie Bosela

Cherie Bosela has been creating art since she could pick up a pencil and draw. She learned photography from her dad and took her first photography class in high school and continued with the medium all through college. She grew up in Central Florida and graduated from the University of Central Florida with a degree in Art. She still lives and works at her studio in Orlando, Florida.

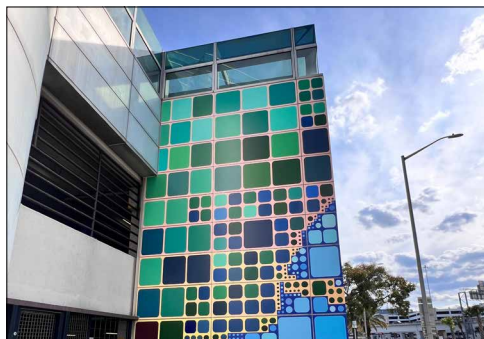
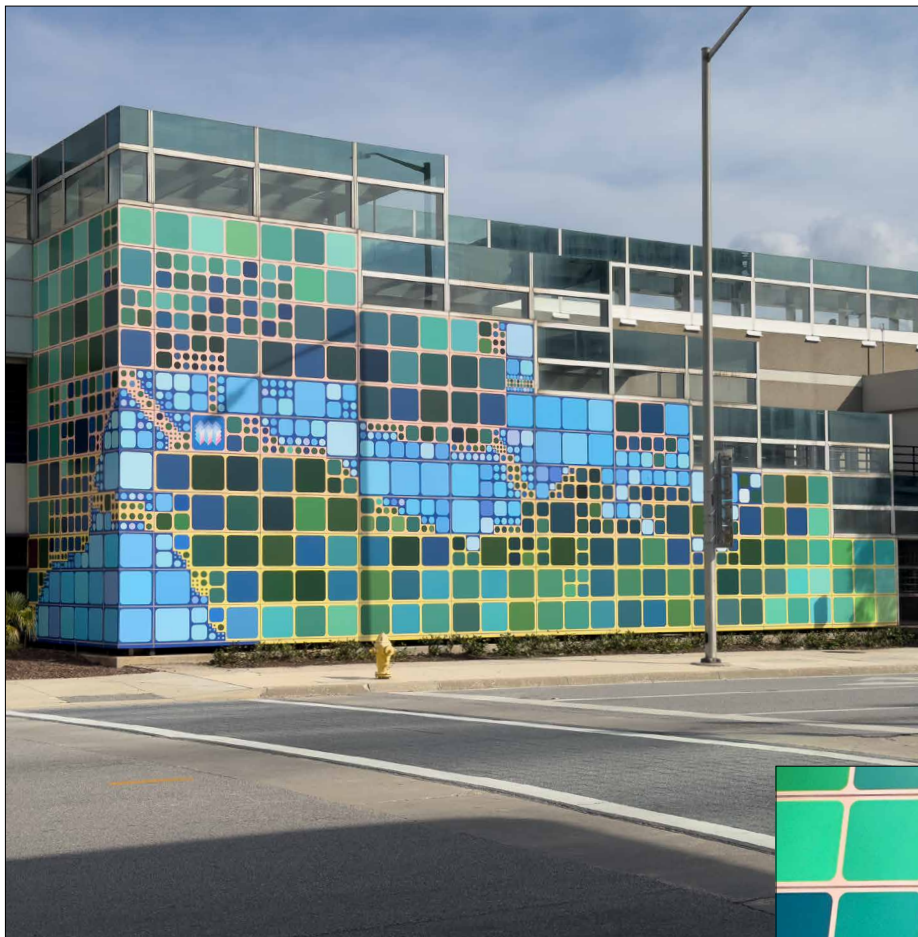
During college she was always searching for her medium. She studied every medium available to her. She thought photography might be it since she had been experimenting with it for so long, but it was missing the hands on building and creating. She learned about Antoni Gaudí loved the mosaic work he included in all his architecture. The very first mosaic she made in 2000 was from a kit, and it ended up in the garbage. Not happy with her results, she bought a few books about mosaics and started playing around with different types of tesserae. Then she started playing with her photography under the glass. She finally felt like she found her mediums.

Her mosaic work has been included in exhibits at The Museum of Glass in Tacoma, WA, 1st Thursdays at the Orlando Museum of Art, Mayor's Gallery in Orlando's City Hall, CityArts Factory, Lexington Center Museum & Gallery, and Williams Tower Gallery, Houston, TX to name a few. Recently several pieces of her artwork was published in "Bonnie Fitzgerald's Guide to Mosaic Technique". She has won several awards for her mosaic work. She was on the Society of American Mosaic Artists Board of Trustees from 2014-2017.

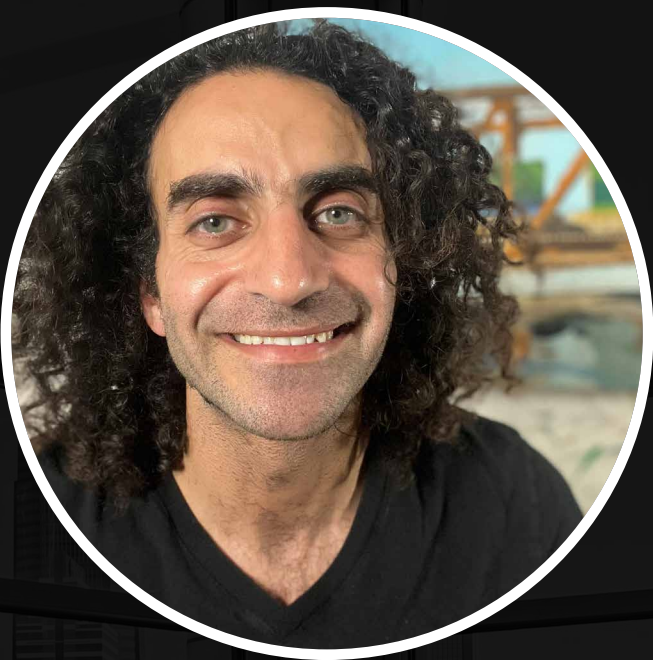
April 1st, 2016 she quit her full time job to open Luna Mosaic Arts, a brick and mortar studio space and online shop. She sells various mosaic supplies, artwork, hosts mosaic artists from all over the world to teach workshops and creates her artwork at the studio space in Orlando.

David Nackashi

701 GARAGE MURAL



Digitally printed vinyl mural featuring abstract interpretation of aerial map of building's unique location near the St. Johns River. Approximately 1440 square feet (covering front and side wall), the mural was installed February 2024 to great acclaim from the surrounding community.

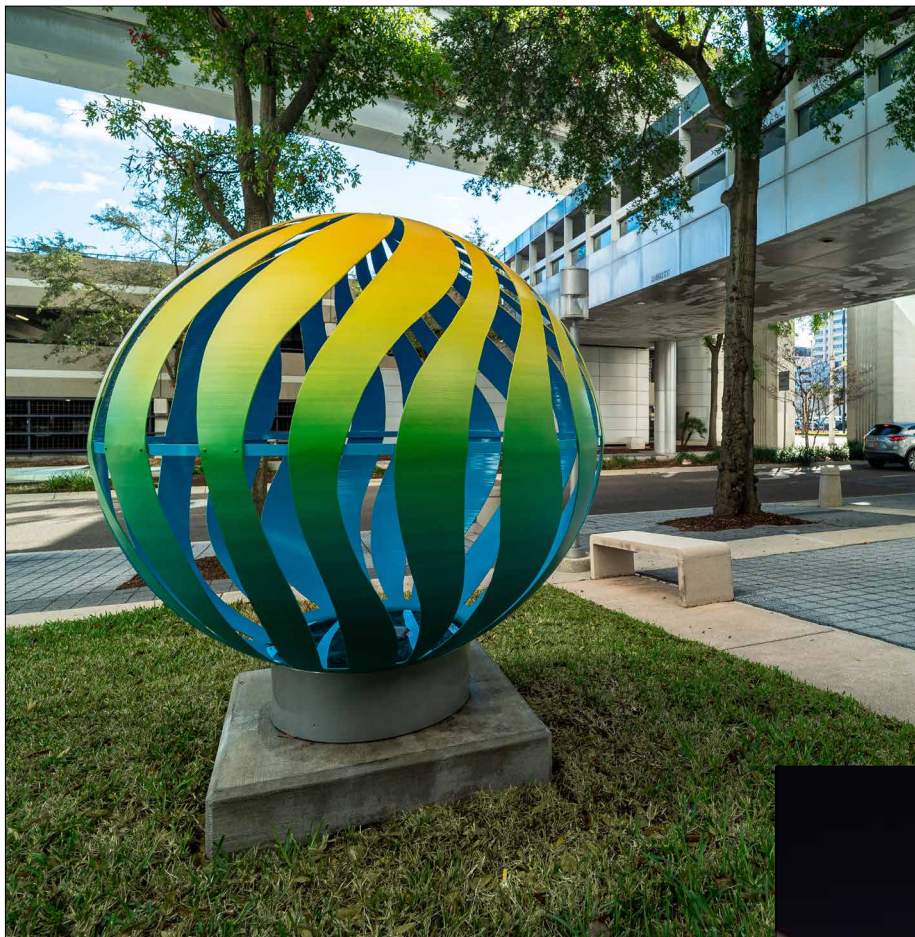


David Nackashi

Jacksonville-based artist David Nackashi graduated from University of North Florida in 2009 with a degree in Fine Art. In 2015 he moved to Springfield in downtown Jacksonville and began making art full-time. Today he is focusing on brightening up downtown Jacksonville using local history and color. A few notable public murals include the 800 foot ramp at corkscrew park and The Cowford mural on the columns of the Acosta Bridge. Nackashi has displayed his artwork at the Haskell Gallery located at the Jacksonville International Airport, Ponte Vedra Cultural Center, and The Museum of Contemporary Art Jacksonville.

Cecilia Lueza

SEA ORB



Polychromed aluminum sculpture composed of individual undulating pieces inspired by the movement and colors of open water. Lit from inside with LED lights. Sculpture was installed southeast of the lobby entrance along Mary Street. Approximately 9' x 5' x 5'.



Cecilia Lueza

Argentine American artist and sculptor Cecilia Lueza, studied fine arts at the University of La Plata in Buenos Aires, Argentina. Today, she is well known for creating vibrant public art in a range of mixed media including mural art and monumental sculpture.

Lueza is committed to creating visually engaging public art that enhances our environment, transforms the landscape, uplifts the viewer and define a sense of place and identity. Her work showcases deliberate talent, precision and upbeat compositions that explore the visual effects of color and incorporate elements of nature and geometry.

Since 2000 she has been working on a variety of public art projects in many cities throughout the United States. Her work has been exhibited at Art Miami, Arteamericas, and Scope Miami Beach, and in the last year she completed public art projects in Washington DC, Jacksonville FL, Queens NY, Alexandria VA, Reston VA, Tampa FL and St Petersburg FL among others. Her work is part of many public and private collections throughout the United States, Europe and Latin America.

701 san marco's art program curated by **CAS + gallery 1871**

Art is not just a decorative accessory, it is a strategic part of the way people react to the space. Interior design aesthetics make a person feel a certain way and art communicates a point-of-view. Therefore, art needs to convey company culture and brand, as well as be appealing to the demographics of the people who work, play, and live in interior spaces. CAS + gallery 1871's professional reputation in the industry is built on over thirty years of experience and grows entirely on satisfied clients referrals and success.

CAS + gallery 1871 is one of five businesses of The Goltz Group founded by Jay Goltz. CAS + gallery 1871 is vertically integrated and staffed with a complete team that creates, sources, manufactures, frames, delivers, and installs art programs across the country. CAS provides a full range of artwork program services including art consultation, art acquisition, disposition planning, in-house giclee and photography printing, custom framing, installation, and project management. By hiring consultants with art and design backgrounds, the team provides legendary customer service and sourcing artwork from around the world. We have a retail gallery, custom frame shop, a fleet of delivery vans and trucks, and an installation team.

methodology and approach

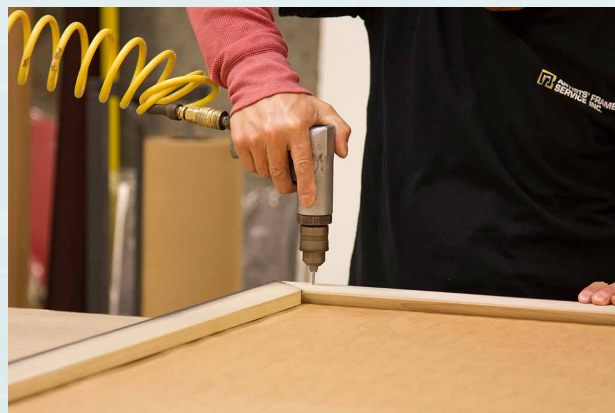
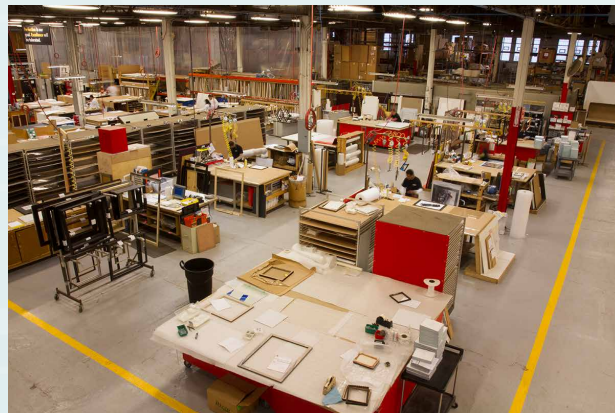
Art in any space plays a major role in communicating a point-of-view, storytelling, place-making, and helps to alter behavior, reduce anxiety, as well as assimilate thoughts, emotions and feelings. Art plays a part in connecting the graphic intent of a brand and culture, as well as aids way-finding systems.

The power of art is multi-faceted, and when harnessed properly, can support company strategy. We know that the right imagery is only the first dimension of a complex and powerful hierarchy that should be used to contextualize the art for the particular demographic traits of people in any space. Our approach is to systematically identify the visual context of the design intent, understand geographic location, core values, and demographic emotional markers for those visiting the space.

After the art program is curated and approved by the client, we proceed to the procurement of original art and prints, commissioning artists, manufacturing art and framing in-house and installing the complete art program. We are in control of all processes, leaving no room for error or delay. This delivery produces client satisfaction, on time and on budget, while providing the best value.



framing facility and operations



CAS + gallery 1871 team



Karen Maki
Art Consultant



Felice Marciano
Vice President



Ryan Carden
*Senior Project Manager,
Framing and Logistics*



Zemie Barr
Project Manager, Art



Cassidy Kalhanek
Project Manager, Art



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